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CONFERENCE

SPONSORSHIP PROSPECTUS

# CONFERENCE

Dear Prospective Sponsor,

For three years, the Design + Diversity Conference has sought to inspire, celebrate and promote diversity within the design community. Thanks to the support of our attendees, volunteers, organizers and generous sponsors, the Design + Diversity Conference continues to provide limitless impact to the creative community.

Each year, we seek to deliver even more value to conference attendees while seeking ways to influence the broader community. While we're in planning, we are elated to announce the launch of the Design + Diversity Fellowship Program. The purpose of this program is to identify and support emerging under-represented designers with a passion to make positive change within their communities as well as the creative industry. Supporting these individuals is one way we can address the high cost of entry into design by providing the essential tools and mentorship needed to jumpstart their careers.

As sponsors of the Design + Diversity Conference, you will have peace of mind knowing your contributions help support our local and national design community. Your generosity allows us to continue to build and prosper in every aspect of design, from graphic design and advertising to architecture and industrial design.

This packet contains key details on how your support can make a lasting impact at every level.

We're excited for the continued growth and success of the Design + Diversity Conference—the only conference 100% dedicated to celebrating and expanding diversity, inclusion, and equity mindsets in the design field.

Sincerely,

Timothy Hykes and Antionette Carroll  
Co-Founders, Design + Diversity Conference

# CONFERENCE

**WHEN:** August 23 –25, 2018

**WHERE:** Saint Louis, MO

**WHAT:** In its third year, the Design + Diversity Conference is a three-day event that focuses on the diversity issues in the design industry exploring the themes of Diversity, Inclusion, and Equity Competency, Designing for Diversity, and Social Justice. It's the only conference where Diversity, Inclusion, and Equity Specialists and Designers meet to discuss innovation and change on this topic. During the conference, we will feature speakers and workshops on a variety of diverse topics that focuses on the design industry worldwide.

Conference programming will include lectures, workshops, a welcome reception, a closing party, and more.

**WHO:** The Design + Diversity Conference is intended for professionals, entrepreneurs (including solopreneurs), local businesses, nonprofits, students, and design enthusiasts. Attendees come from the worlds of advertising, fashion, architecture, illustration, manufacturing and beyond.

This event is made possible by the support and expertise of Design + Diversity, LLC, many design agencies of varying shapes and sizes, a pool of volunteers, and the generous support of the community.

**FACTS:**

- Three-day conference
- Over 150 creative professionals attended the 2017 Conference
- 2018 has an expected attendance of 250+ creative professionals
- Design + Diversity Conference offers exclusive access to marketing, design and creative professionals

**CONTACT** Timothy Hykes – [tim@timhykes.com](mailto:tim@timhykes.com)  
Antionette Carroll – [acarroll@creativereactionlab.com](mailto:acarroll@creativereactionlab.com)

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SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP

## **PRESENTING SPONSOR      \$15,000** **(no longer available)**

- On-stage recognition during keynote
- On-stage speaking opportunity for company representative
- Highest level logo recognition on conference website
- Company profile on website
- Top placement on printed, web, and multimedia
- Email and social media recognition
- 10 complimentary tickets to the conference
- 10 additional discounted tickets at 20% off
- Company paraphernalia included in swag bag
- Company logo on lanyard and swag bag
- Speaker's dinner sponsor
- Welcome reception sponsor

## **PREMIER SPONSOR      \$10,000**

- On-stage recognition during keynote
- Premium level logo recognition on conference website
- Company profile on website
- Top placement on printed, web, and multimedia
- Email and social media recognition
- 7 complimentary tickets to the conference
- 8 additional discounted tickets at 20% off
- Company paraphernalia included in swag bag
- Company logo on swag bag
- Speaker's dinner sponsor
- Closing party sponsor

## **LEADERSHIP SPONSOR      \$5,000**

Prominent logo recognition on conference website

- Company profile on website
- 5 complimentary tickets to the conference
- 6 additional discounted tickets at 20% off
- Company paraphernalia included in swag bag
- Company logo on swag bag
- Workshop sponsor

# SPONSORSHIP

## **INDUSTRY SPONSOR                    \$1,500**

- 2 complimentary tickets to the conference
- 4 additional discounted tickets at 20% off
- Company listing on conference website

## **AGENCY SPONSOR                    \$800**

- 1 complimentary tickets to the conference
- 2 additional discounted tickets at 20% off
- Company listing on conference website

## **IN-KIND DONATIONS**

Donations of paper, printing, venues, audio-visual services, mobile apps, editorial placement, advertising, PR and other services are appreciated. Sponsorship benefits will be provided based on value of in-kind contribution.

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**Interested in becoming a 2018 Design + Diversity Conference sponsor?** Contact Antionette Carroll at [acarroll@creativereactionlab.com](mailto:acarroll@creativereactionlab.com) and/or 314-387-8148.

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FELLOWSHIP OPPORTUNITIES

# FELLOWSHIP

The purpose of the Design + Diversity Fellowship Program is to identify and support emerging under-represented designers with a passion to make positive change within their communities and the creative industry. Supporting these individuals is one way you can address the high cost of entry into design by providing the essential tools and mentorship needed to jumpstart their careers.

## **CHANGEMAKER**      **\$11,000**

- On-stage recognition during keynote
- On-stage speaking opportunity for company representative
- Highest Level logo recognition on conference website
- Company profile on website
- Top placement on printed, web, and multimedia
- Email and social media recognition
- 8 complimentary tickets to the conference
- 8 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag
- Company logo on fellowship swag bag
- Fellows lunch sponsor
- Presenting sponsor of supplemental fellowship programming

## **ADVOCATE**      **\$7,000**

- On-stage recognition during keynote
- Premium level logo recognition on conference website
- Company profile on website
- Social media recognition
- 6 complimentary tickets to the conference
- 7 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag
- Presenting sponsor of supplemental fellowship programming



# FELLOWSHIP

## **ALLY**

**\$3,000**

- Prominent logo recognition on conference website
- 3 complimentary tickets to the conference
- 5 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag
- Presenting sponsor of supplemental fellowship programming

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**Interested in becoming a 2018 Design + Diversity Fellowship sponsor?** Contact Antionette Carroll at [acarroll@creativereactionlab.com](mailto:acarroll@creativereactionlab.com) and/or 314-387-8148.